

"I was stuck as a solo business operator for 10 years and after learning and applying these skills my business grew to 7 clinicians and I now only work when I want to and not because I have to."

- Pam Reynolds owner at On Balance Physiotherapy

Are You Ready To Take Your Physio Business To New Heights?

Take advantage of current market trends and the Science of Physiotherapy Business.

This one-day intensive Business Building Masterclass is led by John Davie, one of the world's foremost physiotherapy business experts and founder of Physio Business Growth.

Physio's are trained to be great clinicians but have limited training in how to operate a profitable thriving business. Physio Business Growth has spent 35 years studying business success principles from around the world and we're ready to bring those lessons to you.

Discover at this masterclass business strategies to develop a model that allows you to excel in this changing market.

LEARN HOW TO TAKE ADVANTAGE OF MARKET PRESSURES SUCH AS:

- Private medical insurance pressure
- The rise of corporates in the market putting challenges on price points
- The discerning customer and how to entice them into your business
- The collection and monitoring requirements for outcome measures by health insurance companies

LEARN THE SKILLS TO RE-ENERGIZE YOUR BUSINESS AND DEVELOP THE MINDSET TO THRIVE AND DRIVE NEW PROFIT BY:

- Learning reliable and insight led marketing strategies to drive patients into your clinic at unprecedented levels
- Discovering how to create a culture where excellence is being pursued by every team member
- Uncovering the skills to supersede patient expectations and create raving fans
- Using your KPIs to: measure productivity, clinical excellence and profitability
- Performance coaching your team to excellence
- Learning how to drastically increase value of your business as a desirable, sellable asset with positive exit strategies
- Increasing staff retention and productivity
- Learning to use technology to your advantage

WHEN:

October 27
MANCHESTER

November 3
DUBLIN

November 17
LONDON

ALL FOR £195

Recoup your investment many times over with what you'll learn in the intensive business day

BOOK YOUR PLACE NOW FOR WHAT WILL BE A TURNING POINT FOR YOUR BUSINESS FUTURE

"I was hectic working 50-plus hours as a clinician and employing 5 others. I now have 15 clinicians with an increase in profit of 500k. I only work as a clinician now 1 day a week, when I mentor other staff members."

- Doug Bryant owner of Hand Rehab

Register today by emailing
uk@physiobusinessgrowth.com or
online at [physiobusinessgrowth.com/UK](https://www.physiobusinessgrowth.com/UK)
(Strictly limited spots available so secure yours now)

One-Day training that will change the way you run your business. All for £195

MONEYBACK GUARANTEE*

Physio Business Growth is confident that the full day of business building solutions, strategies and systems will provide clarity for what it will take for you to drive your business to a new performance levels. Our unique performance guarantee: "If at the end of this one-day program you don't believe it has been worth the time and investment then Physio Business Growth will refund the full amount", You can also keep your 'Business Building Workbook'.

Why would we do this, because we completely believe that this day can return your modest investment many, many times over. We also want to prove that we are serious about improving your business.

"John Davie helped me build a platform to be able to manage my business, making it more successful in profit, as well as giving me time off to enjoy life. This is a methodical warts and all approach, which is the ugly truth we sometimes need to face. It's only then that we can move forward with confidence."

- **Robbie Caraher, Chartered Physiotherapist MISCP, Louth, Ireland**

ALSO INCLUDES:

- Special 100 page 'Business Building Workbook' -valued at **£75**
- The Physio Business Growth performance toolbox consisting of diagnostic documentation, non-negotiable service standards, how to establish a culture of excellence, creating a patient journey, mystery shopper's guidelines and much more -valued at **£200**
- Physiotherapy specific marketing book "Marketing is the Heartbeat of your Business" -valued at **£19**

"Johns enthusiasm, experience and amazing ability to develop marketing, management and point of difference strategies, are second to none."

- **Trish Wiseby-Roth, Specialist Physiotherapist and international presenter.**

Physio Business Growth provides programmes that are built on over 35-years of significant real world experience of those who have already achieved substantial success in the physiotherapy profession.

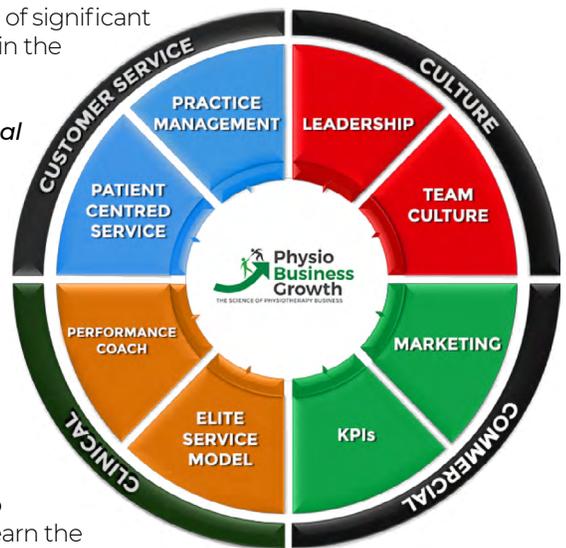
The team know exactly what is needed to build a successful and sensational physiotherapy practice. Don't Just Survive When You Can Really Thrive

We help private practice physiotherapy business owners structure their business to:

- Increase **profitability by 150K plus**
- Increase **business value 3+ times**
- Improve **personal lifestyle**

All within a **12-month** period, **without** being overwhelmed or overworked.

If you want to learn the skills required to drive your business to new heights of success and have the business you desire, then **Physio Business Growth** has the answers you have been looking for. Learn the key characteristics, strategies and processes that will enable you to create the same excellence achieved by the world's most outstanding service providers, then implement them into your personal vision.



TAKE ACTION NOW! REGISTER TODAY AND SECURE YOUR SPOT

Register today by emailing uk@physiobusinessgrowth.com or online at [physiobusinessgrowth.com/UK](https://www.physiobusinessgrowth.com/UK)

(limited places so register early)

[PRIVACY POLICY](#)

